



Hannah Alaine



Pennsylvania, US



hannahalaine.co



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Skills

UX/UI
Layout & Design
Content Management
User Research

Branding
Content Creation
Social Media Management
HTML/CSS

Creative Skills Practice
Cross-Team Coordination
Deadline Management

Software

Adobe Creative Cloud



Other

Figma
Microsoft Office
Wix

WordPress
Shopify
Sketch

Design Experience

eDriving | UX Designer

November 2021–Present

Maintain seamless user experience across eDriving's suite of mobile & web products. Research for customer feedback, design, & technology trends to propose & maintain modern UI/UX solutions. Assist marketing team with designing graphics. Manage prototypes, branding, & graphic assets.

hannahalaine.co | Design + Content Creation

March 2015–Present

Freelance website & branding projects. Consulting has been the majority of my design experience upon graduation. Additional projects include, creating YouTube videos, Instagram content, & running a WordPress blog.

Clients Include:

Miller Paving | 2020–Present

PZ Jetskis, Golf Carts, & Trailers | 2022

Miles of Smiles Gourmet Grilled Cheese | 2020

My Cruiser Ez Pack | 2018–2019

Bixler Pyrotechnics | 2018

Josh Taylor Photos | 2017

Leesa Kassler Designs | 2016

KB Photography | 2015–2016

Keller Bros Family of Dealerships | Marketing Manager

February 2021–July 2021

Maintained brand consistency across all 4 locations. Social media management & content creation, designed print & web graphics, maintained websites, & created email campaigns. Facebook traffic & engagement increased by 40% during employment.

Segal & Co Digital Marketing | Digital Marketing Assistant

August 2019–December 2019

Assist as needed with copywriting & design needs for business to consumer eCommerce clients. Curated backlink blog articles to help improve SEO & create taglines for featured products. Designed email campaigns directed for promoting new products.

Education

The Art Institute of Pittsburgh
Pittsburgh, PA

March 2017

Bachelor of Science

Honors Award

Web Design & Interactive Media

Westmoreland County Community College
Youngwood, PA

August 2013–May 2014

General Studies

Phi Theta Kappa

Awards & Certifications

Introduction to User Experience Design–2021

Shopify Business Fundamentals–2018